

Community Engagement Update

*Bond Election Advisory Task Force
February 29, 2012*

www.AustinTexas.gov/BondDevelopment

Topics Covered

- Community input opportunities overview
- Preliminary Results:
 - Guiding Principles
 - Public Comments
- Coming Up: Community Workshops

Community Input Opportunities (February – May 2012)

- Speak Week and Open House events held in Jan./Feb.
- Guiding Principles survey on SpeakUp Austin **-ends today!**
- Community Workshops - input on projects/programs and allocations for bond packages (March 2012)
- Citizen's communication at Task Force & committee mtgs.
- BondDevelopment@austintexas.gov
- Telephone hotline (512) 539-0060

Outreach:

- Stakeholder email distribution list
- Press releases; media interviews
- Informational postings on Twitter (#ATXBD) and Facebook
- www.AustinTexas.gov/BondDevelopment



Preliminary Results: Guiding Principles Rankings

These are results as of February 28. The online survey closes today. Final results will be provided at the next BEATF meeting and online. Below is the current rankings, based off of a sample size of **358 people**.

GUIDING PRINCIPLE:

- Infrastructure
- (TIED) Mobility
- (TIED) Sustainability
- Cost-Effectiveness
- New Initiatives
- Balanced Approach

AVG. RANK:

2.8
3.0
3.0
3.5
3.9
4.2

1 = MOST IMPORTANT ----> 6 = LEAST IMPORTANT

Other Input and Comments

- Input received at community engagement events, or by email, hotline, SpeakUp Austin, or social media will be provided in regular written updates to Task Force.
- **If Task Force members receive input directly, please forward to bonddevelopment@austintexas.gov**
- Organized by staff into the following categories:
 - Bond Development Process
 - Affordable Housing
 - City Facilities
 - Parks & Open Space
 - Transportation/Mobility
 - Other

Community Workshops

- A series of 4 community workshops around the city to obtain input on allocations for bond packages and top projects and programs (simulating the Task Force's decision-making process).
- Scheduling for weeks of March 19 and March 26, targeting the following TENTATIVE dates:
 - Tues. evening, 3/20
 - Wed. evening, 3/21
 - Thurs. evening, 3/29
 - Sat. afternoon, 3/31
- and TENTATIVE venues:
 - First Evangelical Church – SW
 - Gus Garcia Recreational Center - NE
 - Dove Springs Recreational Center - SE
 - Anderson High School – NW

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Community Workshops

- Concept for Workshops:
 - Overview, purpose of meeting (Mike Trimble)
 - Time to review Needs Assessment projects/programs. Dept. staff available to answer questions at booths around the room
 - Provide input on top 10 projects/programs
 - Citizens meet at tables to discuss desired \$400M/\$300M/\$200M allocations among Affordable Housing, City Facilities, Parks & Open Space, Transportation/Mobility, Other

Questions/Comments?

BondDevelopment@austintexas.gov

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Future Agenda Items

- Complete any pending items from this meeting
- Potential items for next BEATF meeting
(March 7, City Hall, Boards & Commissions Rm.)
 - Waller Creek District/Waller Creek Conservancy projects/program briefing
 - Community Engagement Update
 - Updates from Committees
 - Further consideration of projects/programs at Task Force level
- Other items?